



COMMISSION ON HIGHER EDUCATION

REGIONAL OFFICE XI

REGIONAL MEMORANDUM

No. 23, S. 2022

FOR : Presidents/School Heads/Officer-in-Charge
State Universities and Colleges (SUCs)

DATE : June 16, 2022

SUBJECT : SUC FAIR 2022

In reference to the Memorandum from the Office of the CHED Chairperson dated May 31, 2022, Re: **SUC Fair 2022**, this Office hereby informs all SUCs of the following details:

1. The Commission will be holding the SUC Fair 2022 from **June 28 to July 1, 2022** at the **SM Mall of Asia Music Hall**;
2. The event with the theme, **"Promoting Innovation, Entrepreneurship, Culture, and Arts for National Development and Global Competitiveness"** and tagline **#WeAreSUC – Sustained Excellence, Unified Efforts, Competitive Standards**, is hosted by the Philippine Association of State Universities and Colleges-NCR (PASUC-NCR), with the Philippine Normal University (PNU) as the lead institution.
3. Through the Regional Association (PASUC XI), Davao Region SUCs are encouraged to participate in the identified activities as part of the event. Expenses relative to the SUCs participation may be charged to their respective funds subject to usual accounting and audit procedures.
4. The event *Concept Note*, *General Guidelines*, and other *Event/Competition Guidelines* (Booths/Bazaars, Photo, Jingle Songwriting, Innovation Exhibit and Demonstration, Cultural Presentation, and Cultural Fashion Show) are attached for reference.
5. For urgent inquiries and concerns, the SUCs may contact JANIR TY DATUKAN, University and Board Secretary, PNU (SUC Fair Focal Person) at Mobile Nos. 09176747108 or email to sucfair2022@pnu.edu.ph.
6. For information and appropriate action, please.

For the Director IV:

ENGR. LUIS D. PEREZ, Ph.D.
Chief Education Program Specialist

Incl: As Stated

CHED XI	
RELEASED	
by: 9	(RD's Office)
Control No.:	PH-25-22
Date:	6-16-2022
Time:	4:02 PM



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



MEMORANDUM FROM THE OFFICE OF THE CHAIRPERSON

TO : CHAIRPERSONS OF REGIONAL ASSOCIATION OF STATE
UNIVERSITIES AND COLLEGES (RASUC)

STATE UNIVERSITIES AND COLLEGES (SUCs) PRESIDENTS

CHED REGIONAL DIRECTORS

CC : **ATTY. CINDERELLA FILIPINA S. BENITEZ-JARO**
Executive Director IV
This Commission

DR. TIRSO A. RONQUILLO
President
Philippine Association of State Universities and Colleges (PASUC)

SUBJECT : SUC FAIR 2022

DATE : 31 MAY 2022

In celebration of the 28th Anniversary of the Commission on Higher Education and the 2nd National Higher Education Day, CHED will be holding the SUC Fair 2022 from June 28 to July 1, 2022, at the SM Mall of Asia (MOA) Music Hall. The Fair aims to (1) commemorate the anniversary of CHED and the National Higher Education Day and recognize its stakeholders' contribution to the development of higher education in the Philippines; (2) to highlight the role of SUCs as the prime movers of research and development, as the source of innovation, and as partners for national development; and (3) to showcase the products and talents of SUCs across the country.


Hosted by PASUC-NCR, together with the Philippine Normal University as the lead institution, this year's SUC Fair will focus on the theme: "Promoting Innovation, Entrepreneurship, Culture, and Arts for National Development and Global Competitiveness," with the tagline, #WeAreSUC – Sustained Excellence, Unified Efforts, Competitive Standards.

The SUCs, through their regional associations, are highly encouraged to participate in all the events/activities slated as part of the SUC Fair 2022. Expenses relative to the SUCs' participation may be charged to their respective funds.

Please see the attached general and specific guidelines for the various events and competitions, as well as the SUC Fair 2022 Concept Note, for your reference.

For any concerns or inquiries, you may directly contact the Organizing Committee through sucfair2022@pnu.edu.ph. We enjoin your cooperation and support as we convene together as stronger and more united SUCs.

For your appropriate action.



J. PROSPERO E. DE VERA III, DPA
Chairman
Commission on Higher Education



SUC FAIR 2022

CONCEPT NOTE

Project Title	SUC Fair 2022
Theme	Promoting Innovation, Entrepreneurship, and Culture & Arts for National Development and Global Competitiveness
Tagline	#WeAreSUC S ustained Excellence U nified Efforts C ompetitive Standards
Date & Venue	June 28- July 1, 2022 SM Mall of Asia (MOA), Pasay City
Proponents	State Universities and Colleges (SUCs) in the National Capital Region: <ul style="list-style-type: none">• Eulogio “Amang” Rodriguez Institute of Science and Technology (EARIST)• Marikina Polytechnic College (MPC)• Philippine State College of Aeronautics (PhilSCA)• Philippine Normal University (PNU) – Lead Institution• Polytechnic University of the Philippines (PUP)• Rizal Technological University (RTU)• Technological University of the Philippines (TUP)
Partner Institutions	SM Mall of Asia National University
Rationale	<p>The Commission on Higher Education (CHED) was created on May 18, 1994 through the enactment of Republic Act No. 7722 or the “Higher Education Act of 1994.” It was part of a broad agenda of reforms on the country’s education system outlined by the Congressional Commission on Education (EDCOM) in 1992. CHED’s standing mission and vision is to catalyze a Philippine higher education system that is locally responsive and globally competitive and serves as a force for lifelong learning, innovation, and social and cultural transformation. Since then, CHED celebrates its anniversary on May 18 of every year, which rallies the support of state universities and colleges (SUC) across the country.</p> <p>One of the most recent highlights of this celebration was the Regional SUCs Products’ Fair 2020, which operated on the theme “The Art of SUCcess: 2020 Regional State Universities and Colleges Product’s Fair (Passion*Innovation*Creation).” This was held on March 9-11, 2020 at the Trinoma Activity Center, Trinoma Mall, Quezon City. Just days after this event was the outbreak of the COVID-19 pandemic around the world. On March 16, 2020, the Philippine government imposed an Enhanced Community Quarantine (ECQ) over Luzon, which heralded the beginning of the closure of academic institutions, businesses, and offices, which</p>

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || **U**nified Efforts || **C**ompetitive Standards

SUC FAIR 2022

affected all industries. The stringent measures that the government undertook to thwart the spread of the novel coronavirus prevented face-to-face (F2F) activities.

At the onset of the global pandemic, the SUCs have focused toward responding to the emerging challenges faced by the higher education sector, particularly on learning continuity. Many SUCs adapted and proposed innovations in establishing their own contextualized flexible learning programs. At the same time, SUCs also assisted government efforts by providing innovative products to combat the pandemic such as preparation of sanitizers, creation of face masks, provision of services related to preventing the spread of the virus, and many more. In a way, the pandemic became an opportunity that the SUCs used in proposing ways to prevent further disruptions to education, even in the post pandemic era.

On February 5, 2021, President Rodrigo Roa Duterte signed into law Republic Act No. 11522, declaring May 18 of every year as “National Higher Education Day.” This is to commemorate the founding anniversary of the Commission on Higher Education (CHED), which falls under the same month. Since it was the onset of the pandemic, all activities were held online via Zoom and Facebook Live. CHED initiated major programs and activities, which were participated by higher education institutions (HEI) across the country such as the Philippine Association of State Universities and Colleges (PASUC), Association of Local Colleges and Universities (ALCU), and Coordinating Council of Private Educational Associations of the Philippines (COCOPEA), to name a few. A weeklong activity was spearheaded by the CHED Central Offices and Regional Offices that were contextualized in their respective localities, but with special emphasis on the success stories of CHED Tertiary Education Subsidy (TES) grantees.

Recently, after the first quarter of 2022, the health crisis situation in the Philippines became manageable. Restrictions in travel and F2F gatherings began to ease whilst still observing the minimum public health standards (MPHS) imposed by the national government. As the country gradually transitions to the post-pandemic era where F2F activities are now possible again and even gaining traction, CHED, together with SUCs in the National Capital Region (NCR), will take the lead in commemorating the 2nd National Higher Education Day with this year’s highlight: **SUC Fair 2022**.

This event is in partnership with National University (NU), the education partner of the SM Group of Companies. NU, as a private academic institution, provides a special function as a liaison for possible educational collaborations and partnerships.

Objectives

The SUC Fair 2022 aims to:

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

	<ol style="list-style-type: none"> 1. Commemorate the Anniversary of CHED and the National Higher Education Day and recognize the stakeholders' contribution for the development of higher education in the Philippines; 2. To highlight the role of SUCs as the prime movers of research and development, sources of innovations, and partners for national development; and 3. To showcase the products and talents of SUCs across the country.
Program Components and Specific Activities	<p><u>Component 1: Sustained Excellence</u></p> <p>This component of the program will exhibit the efforts done by higher education institutions (HEI) to sustain their relevance especially during the period of limitations brought about by the pandemic. Best practices of adjustments and recalibrations in line with curriculum, instruction, and other pertinent facets will also be shared amongst the SUCs. It is expected that the presentation of these best practices of SUCs will lead to an initial dialogue that champions resilience among educational institutions.</p> <p>Activities:</p> <ul style="list-style-type: none"> • Plenary Talks • Innovation Exhibits and Demonstration <p><u>Component 2: Unified Efforts</u></p> <p>To strengthen the spirit of camaraderie and friendly competition towards excellence among SUCs, the second component shall provide opportunities for participating institutions to present and highlight their unique identity through various contests and exhibitions. Presentations and contest pieces should revolve on the idea of a collective healing and recovery of the landscape of public higher education in the country.</p> <p>Activities:</p> <ul style="list-style-type: none"> • Product Bazaar (agri-food, scientific, & educational products) • Regional Cultural Shows <ul style="list-style-type: none"> - Luzon Extravaganza (CAR, Regions 1, 2, 3, 4, & 5) - Visayan Vignettes (Regions 6, 7, & 8) - Mindanao Tapestry (Regions 9, 10, 11, 12, 13, & BARMM) • Various SUC Fair competitions (photo competition, jingle songwriting competition, and best booth/bazaar) <p><u>Component 3: Competitive Standards</u></p> <p>Recognitions will be handed out to notable SUCs for their unceasing dedication to upholding the highest of standards in the field. Institutions to be acknowledged include recipients of national and international</p>

✉ **Email**
sucfair2022@pnu.edu.ph

☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

recognitions and rankings, top performers in accreditation and program compliance, and academic and research innovators, among others. This component ultimately aims to inspire other institutions to follow suit in the quest for global academic excellence.

Activities:

- Awards Night & Recognition Program
- Cultural Fashion Show select pair of student representatives from the SUCs, SUC Presidents, CHED Regional Directors, and CHED Officials)

Proposed Matrix of Activities	DATE/ TIME	ACTIVITY
	Day 0 June 27, 2022	<ul style="list-style-type: none"> • Ingress (Booth Set-up and Venue Preparation) • Technical Rehearsal/Blocking (Opening Program)
	Day 1 June 28, 2022	Sustained Excellence <ul style="list-style-type: none"> • <i>Opening Program and Ribbon Cutting Ceremony</i> • <i>Innovation Exhibit and Demonstration</i> Unified Efforts <ul style="list-style-type: none"> • <i>Product Bazaar</i> • <i>Cultural Show: Luzon Extravaganza</i> • <i>SUC Fair competitions</i>
	Day 2 June 29, 2022	Sustained Excellence <ul style="list-style-type: none"> • <i>Plenary Talk on Product Innovation</i> • <i>Innovation Exhibit and Demonstration</i> Unified Efforts <ul style="list-style-type: none"> • <i>Product Bazaar</i> • <i>Cultural Show: Visayan Vignettes</i> • <i>SUC Fair competitions</i>
	Day 3 June 30, 2022	Sustained Excellence <ul style="list-style-type: none"> • <i>Plenary Talk on Entrepreneurship</i> • <i>Innovation Exhibit and Demonstration</i> Unified Efforts <ul style="list-style-type: none"> • <i>Product Bazaar</i> • <i>Cultural Show: Mindanao Tapestry</i> • <i>SUC Fair competitions</i>
	Day 4 July 1, 2022	Sustained Excellence <ul style="list-style-type: none"> • <i>Plenary Talk on Culture & the Arts for National Development</i> • <i>Innovation Exhibit and Demonstration</i> Unified Efforts

✉ **Email**
sucfair2022@pnu.edu.ph

☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

		<ul style="list-style-type: none">• <i>Product Bazaar</i>• <i>SUC Fair competitions</i> Competitive Standards <ul style="list-style-type: none">• <i>Closing Program and Awarding (SUCs Milestones; various SUC Fair competitions)</i>• <i>Cultural Fashion Show</i>
	Day 5 July 2, 2022	Egress

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

GENERAL GUIDELINES FOR THE SUC FAIR 2022

- Each SUC's participation in the SUC Fair 2022 should be coursed through the designated focal SUC of the region.
- Each Region, composed of interested/participating SUCs, is expected to register its participation until **June 15, 2022**. The registration link is as follows:

<https://tinyurl.com/SUCFAIR2022RegForm>

- There will be **NO** registration fee. The SUCs, however, will shoulder the following expenses: transportation/travel, accommodation, food, and others.
- There are various events in the SUC Fair 2022 such as the booths/bazaar, plenary talks, innovation exhibits & demonstrations, cultural performances, fair competitions (photo competition, jingle songwriting competition, and booth/bazaar competition), and cultural fashion show. Participation in all events will be done by region through the designated focal SUC. Each region is expected to consolidate/finalize the participation of the SUCs based on the guidelines/mechanics that will be provided by the Organizing Committee (please see attachments).
- All the activities/events in the SUC Fair 2022 will strictly observe the minimum public health standards (MPHS). The Organizing Committee will assign marshals in the venue to ensure that everyone strictly adheres with the protocol.
- All concerns and inquiries about the SUC Fair 2022 should be directed to the Organizing Committee through the following contact information:

Email: sucfair2022@pnu.edu.ph
Landline no.: (+63 2) 5317 1768 loc. 501

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

GUIDELINES FOR BOOTHS/BAZAARS

- Each Region will be assigned booths depending on the number of SUCs represented. The participating SUCs will coordinate with the designated focal SUC of the region. The distribution of booths is as follows:

Region 1

Designated focal SUC:	Mariano Marcos State University
No. of SUCs in the Region:	6
No. of Booth:	1

Region 2

Designated focal SUC:	Isabela State University
No. of SUCs in the Region:	5
No. of Booth:	1

Region 3

Designated focal SUC:	Bulacan State University
No. of SUCs in the Region:	12
No. of Booths:	2

Region 4

Designated focal SUC:	Batangas State University
No. of SUCs in the Region:	12
No. of Booths:	2

Region 5

Designated focal SUC:	Bicol University
No. of SUCs in the Region:	9
No. of Booth:	1

Region 6

Designated focal SUC:	West Visayas State University
No. of SUCs in the Region:	11
No. of Booths:	2

Region 7

Designated focal SUC:	Cebu Normal University
No. of SUCs in the Region:	5
No. of Booth:	1

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

Region 8

Designated focal SUC:	Visayas State University
No. of SUCs in the Region:	10
No. of Booths:	2

Region 9

Designated focal SUC:	Western Mindanao State University
No. of SUCs in the Region:	6
No. of Booth:	1

Region 10

Designated focal SUC:	Northwestern Mindanao State College of Science and Technology
No. of SUCs in the Region:	6
No. of Booth:	1

Region 11

Designated focal SUC:	University of Southeastern Philippines
No. of SUCs in the Region:	5
No. of Booth:	1

Region 12

Designated focal SUC:	Sultan Kudarat State University
No. of SUCs in the Region:	4
No. of Booth:	1

CARAGA

Designated focal SUC:	Caraga State University
No. of SUCs in the Region:	4
No. of Booth:	1

BARMM

Designated focal SUC:	Sulu State College
No. of SUCs in the Region:	4
No. of Booth:	1

CAR

Designated focal SUC:	Benguet State University
No. of SUCs in the Region:	7
No. of Booth:	1

NCR

Designated focal SUC:	Philippine Normal University
No. of SUCs in the Region:	7
No. of Booth:	1

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

**NOTE: 1 booth will be allotted each for CHED and NU*

- Booth setup will commence on **Day 0, June 27, 2022 at 10:00 p.m.** This will be coordinated by the Organizing Committee to all the designated focal SUCs of the regions. Booths/bazaars must be ready by 9:00 a.m. of the following day.
- The booths/bazaars must always be manned during the exhibition hours: **10:00 a.m. to 10:00 p.m.**
- Each booth/bazaar must have a **maximum of 6 personnel** at any given time. This excludes the Presidents of the SUCs or their authorized representatives. The names of the personnel, including the official list of their products (agri-food, scientific, and educational products), materials, equipment, and others, must be submitted to the Organizing Committee by the designated focal SUC of the region through the online registration form on or before **June 15, 2022**. The registration link is as follows:

<https://tinyurl.com/SUCFAIR2022RegForm>

- The booths will be provided by the Organizing Committee in the following sizes:

Size A – 3m x 6m

Size B – 3m x 4m

NOTE: The Organizing Committee will send the layout of the booths/bazaars, including the assignment per region.

- Cooking, pyrotechnics, and exhibitions requiring fire and/or smoke are **strictly prohibited** in the venue.
- Products with an overpowering smell must be packaged properly.
- The participating SUCs may determine the aesthetics of their respective booths/bazaars. They cannot, however, deviate from the specifications in terms of booth size (floor area, width, and height).
- At the closing hour of SM MOA, the booths/bazaars must be properly secured before leaving the premises. The Organizing Committee will not be held liable for loss of valuables or other items.
- The Organizing Committee will select winners in the following categories:

- **Best Booth/Bazaar**

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

Special Awards

- *Best Agri-Food Product*
- *Best Scientific Product*
- *Best Educational Product*

- The Criteria for Judging for the Best Booth/Bazaar are as follows:

Creativity	40%
Artistic Rendition	30%
Physical Setup/Organization	20%
Overall Appeal	<u>10%</u>
TOTAL	100%

- The Prizes are as follows:

Best Booth:	1 st Place:	Php 20,000.00
	2 nd Place:	Php 15,000.00
	3 rd Place:	Php 10,000.00

Special Awards:

<i>Best Agri-Food Product:</i>	Php 5,000.00
<i>Best Scientific Product:</i>	Php 5,000.00
<i>Best Educational Product:</i>	Php 5,000.00

- Awarding will be during the Closing Program on **July 1, 2022**.

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

GUIDELINES FOR THE PHOTO COMPETITION

- Each region is allowed to submit **one (1) photo** in each of the following categories: (1) Innovation, (2) Entrepreneurship, and (3) Culture & Arts. The participants should highlight the event's tagline, **#WeAreSUC**, Sustained Excellence, Unified Efforts, Competitive Standards. Entries should be original works or shots of the participating RASUC.
- Participants must be bona fide students of the SUC in the region.
- Each region must provide the official list of their participants in the registration form, which will be submitted to the Organizing Committee by the designated focal SUC of the region through the online registration form on or before **June 15, 2022**. The registration link is as follows:

<https://tinyurl.com/SUCFAIR2022RegForm>

- Participants shall only use a **camera (SLR or DSLR)** for the competition.
- Editing of photos is **NOT** allowed. All photos should be **straight out of the camera (SOOC)**.
- Entries, in raw files (**JPEG or RAW**), should be submitted via email to the Organizing Committee with pictures properly labelled. Each entry must be accompanied by a caption (3-5 sentences in English) describing the photos.
- Photos should be taken from Day 1 (Opening Program) until Day 3 (Cultural Presentation).
- All entries must be submitted via email to the Organizing Committee by **10:00 p.m. of Day 3, June 30, 2022**.
- Entries will be judged based on the criteria in **Annex A**.
- The Criteria for Judging are as follows:

Relevance to the theme:	40%
Use of color, light, and shadows:	30%
Composition of the photograph:	30%

- Prizes are as follows:

Best in Innovation Photo:	Php 5,000.00
Best in Entrepreneurship Photo:	Php 5,000.00
Best in Culture & Arts Photo:	Php 5,000.00

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

- All entries will be printed by the Organizing Committee and exhibited on Day 4, July 1, 2022. The awarding will be done during the Closing Program on the same day.
- Copyright of all winning entries will be owned by the Organizing Committee and CHED.

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

GUIDELINES FOR THE JINGLE SONGWRITING COMPETITION

- Each region is allowed to submit **one (1) entry only**.
- Participants, individual or group, must be bona fide students of the SUC in the region.
- Each region will need to provide the official list of their participants in the registration form, which will be submitted to the Organizing Committee by the designated focal SUC of the region through the online registration form on or before **June 15, 2022**. The registration link is as follows:

<https://tinyurl.com/SUCFAIR2022RegForm>

- Collaboration of various participants within the region is highly encouraged.
- The jingle must **NOT** be more than three (3) minutes long with particular highlight on the tagline, **#WeAreSUC – Sustained Excellence, Unified Efforts, Competitive Standards**.
- The participants may use English, Filipino, vernacular, or any combination in composing their jingle.
- The entry may be performed in a cappella or with minus one. Performance is not also limited to solo singing.
- The use of indigenous/traditional instruments is highly encouraged.
- All entries, including lyrics of the musical composition and **MP3** file of the musical composition, must be submitted via email to the Organizing Committee by **June 25, 2022**. The winning entry will be the Official Theme Song of the SUC Fair 2022.
- The Criteria for Judging are as follows:

Originality and Creativity (song writing, technique & style)	30%
Melody (recall, strength, etc.)	30%
Lyrics (relevance to the theme, effectiveness, message)	30%
Overall Appeal	<u>10%</u>
TOTAL	100%

- The Prizes are as follows:

1 st Prize	–	Php 20,000.00
2 nd Prize	–	Php 15,000.00
3 rd Prize	–	Php 10,000.00

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

- Awarding will be done during the Closing Program on July 1, 2022.
- Copyright of all winning entries will be owned by the Organizing Committee and CHED.

✉ **Email**
sucfair2022@pnu.edu.ph

☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

GUIDELINES FOR THE INNOVATION EXHIBIT AND DEMONSTRATION

- The Innovation Exhibit and Demonstration is a separate activity from the booths/bazaars. This is to showcase the participating SUCs' highly innovative products. This is scheduled from Day 2 to Day 4 at **3:00 p.m. to 4:00 p.m.** at the main stage following the schedule below:

Day 2	–	June 29, 2022	Luzon Cluster
Day 3	–	June 30, 2022	Visayas Cluster
Day 4	–	July 1, 2022	Mindanao Cluster

- Each Cluster will select 1-2 products/innovations they want to exhibit or demonstrate.
- Each Cluster will need to provide the official list of their exhibitors/demonstrators in the registration form, which will be submitted to the Organizing Committee by the designated focal SUC of the region through the online registration form on or before **June 15, 2022**. The registration link is as follows:

<https://tinyurl.com/SUCFAIR2022RegForm>

- The use of the actual product/s or visual/multimedia presentations and props is highly encouraged.
- Delivery of the presentation must be in Filipino or English only.
- Cooking, pyrotechnics, and other demonstrations requiring the use of fire or smoke are strictly prohibited.
- Individual or group demonstration is allowed.

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

SUC FAIR 2022

GUIDELINES FOR THE CULTURAL PRESENTATIONS

- The Luzon, Visayas, and Mindanao Clusters will be given a maximum of **1.5 hours** for their presentations. The designated focal SUC of the region is expected to consolidate their presentation given the time allotment.
- Each Cluster may have a maximum of **100 student performers** (dancers, singers, instrumentalists, and others).
- The presentations must highlight the colorful and rich culture and traditions of the regions being represented (song, dance, music, and others).
- The repertoire of the presentations must be submitted to the Organizing Committee by the designated focal SUC of the region through the online registration form on or before **June 15, 2022**. The registration link is as follows:

<https://tinyurl.com/SUCFAIR2022RegForm>

- The schedule of presentations is as follows:

Luzon Extravaganza	CAR, Regions 1, 2, 3, 4, & 5	Day 1: June 28, 2022, 6:00 p.m.
Visayas Vignettes	Regions 6, 7, & 8	Day 2, June 29, 2022, 6:00 p.m.
Mindanao Tapestry	Regions 9, 10, 11, 12, 13, & BARMM	Day 3, June 30, 2022, 6:00 p.m.

- The schedule of rehearsals and blocking will be announced by the Organizing Committee to the designated focal SUC of the region.
- The participating SUCs will shoulder the following expenses of their performing groups: transportation/ travel, food and accommodation, costumes, props, and others.
- All participating SUCs **must adhere** to the CHED guidelines and/or requirements for student participation and travel in inter-regional and national events or activities.

✉ **Email**
sucfair2022@pnu.edu.ph
☎ **Landline No.**
(+63 2) 5317 1768 loc.

#WeAreSUC

Sustained Excellence || Unified Efforts || Competitive Standards

GUIDELINES FOR THE CULTURAL FASHION SHOW

- Each region is allowed a pair composed of **one (1) male** and **one (1) female** representative for the Cultural Fashion Show.
- Each pair is recommended to have held the title of Mr. and Ms. PASUC within their region. If the past winners are not available, the designated focal SUC of the region may choose any student representatives from their region.
- Each pair is recommended to showcase two (2) attires: Regional Festival Attire and Regional Traditional Attire.
- Designs of the outfits for both male and female representatives, together with a short description (3-5 sentences only in English), must be submitted to the Organizing Committee by the designated focal SUC of the region through the online registration form on or before **June 15, 2022**. The registration link is as follows:

<https://tinyurl.com/SUCFAIR2022RegForm>

- **SUC Presidents, CHED Regional Directors, CHED Commissioners, and CHED Central Office Officials are enjoined to participate in the Cultural Fashion Show wearing their Regional Traditional Attire or modern Filipiniana.**
- The schedule of rehearsals and blocking will be announced by the Organizing Committee to the designated focal SUC of the region and the student representatives.
- The participating SUCs are responsible for transporting their representatives, equipment, garments, props, and other paraphernalia to the venue and back to the home institution.