



Republic of the Philippines
Office of the President
COMMISSION ON HIGHER EDUCATION
REGIONAL OFFICE XI
Loyola St., Obrero, Davao City



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MEMORANDUM FROM THE REGIONAL DIRECTOR
No. 002, s. 2022

For: **THE PRESIDENTS/ HEADS
HIGHER EDUCATION INSTITUTIONS (HEIS) IN REGION XI**

Attention: **DEANS AND PROGRAM HEADS OF TOURISM AND HOSPITALITY
MANAGEMENT PROGRAMS**

Subject : **PARTICIPATION TO THE PARTH MEMBERSHIP CARAVAN AND ROUND
TABLE DISCUSSION**

Date : **January 10, 2022**

In accordance with the pertinent provisions of Republic Act No. 7722, otherwise known as the "Higher Education Act of 1994", this Office is informing all concerned on the upcoming **Membership Caravan and Round Table Discussion** with the theme, "**Strengthen the Culture of Convergence in Research for 2022.**" The expected participants for this event are deans, program heads, faculty and researchers of the tourism and hospitality programs. This event will be held via Zoom on **January 21, 2022 (8:00am – 12:00nn)**. Registration for this activity can be accessed through the link <https://bit.ly/PARTH2022>. Registration for this event is also free of charge.

For inquiries, concerns and registration links, kindly contact LEOMAR JAY R. OBLIANDA, MBA, CGSP, Vice President, PARTH Southern Mindanao and Webinar Chairman through philarth2017@gmail.com and through mobile number 09173401151.

For information and guidance, please.

MARICAR R. CASQUEJO, Ph.D., CESO III
Director IV

Enclosed:
Letter of Invitation PARTH
cc: records/blrajr.

CHED XI	
RELEASED	
by:	(RD's Office)
Control No.:	HRD-2-22
Date:	1-12-22
Time:	



**PHILIPPINE ASSOCIATION OF RESEARCHERS FOR TOURISM & HOSPITALITY
SOUTHERN MINDANAO REGION**

✉ philarth2017@gmail.com ☎ 09173401151

SEC Reg. No. CN201521166 • BIR TIN Nos. 009-157-421 • BPI Account Nos. 1583-0671-55

December 27, 2021

**TOURISM AND HOSPITALITY ADMINISTRATORS, DEANS, PROGRAM
CHAIRPERSONS, RESEARCH COORDINATORS, FACULTY, AND HIGHER
EDUCATIONAL INSTITUTIONS**

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National President
San Beda University

Dear Valued Partners, Researchers, and Friends in the Tourism and Hospitality Academe:

Mabuhay and Madayaw!

The Philippine Association of Researchers for Tourism and Hospitality Southern Mindanao will be conducting the second **Membership Caravan and Round Table Discussion** with the theme, **“Strengthen the Culture of Convergence in Research for 2022.”** This event will be held via Zoom on **January 21, 2022 (8:00am – 12:00nn)**. The expected participants are the Tourism and Hospitality Management faculty and researchers.

The objectives of this virtual activity are to reinforce the invaluable role of research in the tourism and hospitality industry most especially during these challenging times and gather faculty and research enthusiasts for networking and knowledge sharing.

As anent to this, it is our great pleasure to invite you and your faculty members to this event and be part of the growing PARTH organization. The virtual event is for free. Should you wish to accept our invitation, you may register in advance using the following link below:

Register in advance for this meeting:
<https://bit.ly/PARTH2022>



After registering, you will receive a confirmation email. The meeting link will be provided later.

Thank you so much and we wish to see you online!

Sincerely yours,

LEOMAR JAY R. OBLIANDA, MBA, CGSP
Vice President, PARTH Southern Mindanao 2020-2022
Webinar Chairman

Noted by:


FLORENCE KRISTINA M. JIMENEZ, Ph.D., CGSP
President, PARTH Southern Mindanao 2020-2022


RAFFY P. YROMA, DM-HRM, CGSP
Ambassador, PARTH Southern Mindanao 2020-2022



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PHILIPPINE ASSOCIATION OF RESEARCHERS FOR TOURISM AND HOSPITALITY – SOUTHERN MINDANAO

**Membership Caravan and Round Table Discussion
“Seizing Research and Innovation Opportunities Amidst Uncertainties”
December 21, 2022 (via Zoom)**

Program of Activities

8:30 – 8:35 am	Prayer	
8:35 – 8:40 am	National Anthem	
8:40 – 8:45 am	Welcome Remarks	FLORENCE KRISTINA M. JIMENEZ, Ph.D. <i>President, PARTH Southern Mindanao</i>
8:45 – 9:00 am	Inspirational Speech	JOJO M. VILLAMIN, MSC <i>National President, PARTH</i>
9:00 – 9:05 am	Acknowledgement of Participating Schools	JASON MOLINA <i>Auditor, PARTH Southern Mindanao</i>
9:05 – 9:10 am	Introduction of the First Guest Speaker	MA. JOY G. SORIANO <i>Board of Director, PARTH Southern Mindanao</i>
9:10 – 9:50 am	First Guest Speaker	International Speaker c/o JOJO M. VILLAMIN, MSC <i>National President, PARTH</i>
9:50 – 9:55 am	Open Forum	JASON MOLINA <i>Auditor, PARTH Southern Mindanao</i>
9:55 – 10:00 am	Presentation of E-Certificates of Appreciation to Speakers	DON JAE L. BONITA <i>Asst. Secretary, PARTH Southern Mindanao</i>
10:00 – 11:05 am	Introduction of the Second Guest Speaker	MYLEN C. CANO <i>Board of Director, PARTH Southern Mindanao</i>
11:05 – 11:45 am		DR. BETH ARAGON <i>Dean, College of International Tourism and Hospitality Management Lyceum of the Philippines- Manila</i>
11:45 – 11:50 am	Open Forum	JASON MOLINA <i>Auditor, PARTH Southern Mindanao</i>
11:50 – 11:55 am	Presentation of E-Certificates of Appreciation to Speakers	DON JAE L. BONITA <i>Asst. Secretary, PARTH Southern Mindanao</i>
11:55 – 12:00 nn	Closing Note	RAFFY P. YROMA, DBM <i>Ambassador, PARTH Southern Mindanao</i>

DON JAE L. BONITA
Master of Ceremony

JASON MOLINA
Moderator - Forum

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2020-2021**

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