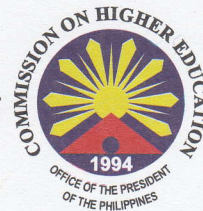




Republic of the Philippines  
Office of the President  
**COMMISSION ON HIGHER EDUCATION**  
REGION XI  
Davao City



**MEMORANDUM FROM THE REGIONAL DIRECTOR**

No. 004, s. 2022

For: **THE PRESIDENTS/ HEADS  
HIGHER EDUCATION INSTITUTIONS (HEIS) IN REGION XI**

Attention: **DEANS AND PROGRAM HEADS OF TOURISM AND HOSPITALITY  
MANAGEMENT PROGRAMS**

Subject : **CALL FOR APPLICATIONS FOR THE "SUSTAINABLE AND INNOVATIVE  
KNOWLEDGE APPLICATION FOR TOURISM AND OTHER RELEVANT  
TOPICS FOR THE PHILIPPINE HIGHER EDUCATION SECTOR (SIKAT)"**

Date : **January 15, 2022**

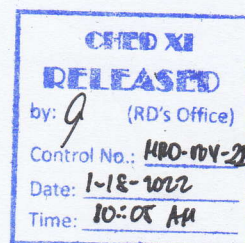
In accordance with the pertinent provisions of Republic Act No. 7722, otherwise known as the "Higher Education Act of 1994", and Commission En Banc Resolution Number 784-2020 which approved the "Guidelines for International Continuing Professional Education (ICPE) Grants" as additional component for CMO No. 25 Series of 2016, this Office is informing all concerned on the call for applications for the "Sustainable and Innovative Knowledge Application for Tourism and other relevant topics for the Philippine Higher Education Sector (SIKAT)". This program in partnership with Lyceum of the Philippines University-Batangas now seeks to fill 68 slots from Philippine Higher Education Institutions (HEIs) for its grantee participants. Given this, the Commission now requests at least two (2) nominations from each HEI that offers degree programs on Tourism and Business to supply the said slots. The details of the eligibility and application requirements and scholarship privileges are indicated in the Annexes. Applicants must submit their application at <https://forms.gle/CC8JV89RsnGuu2nL9> on or before **January 31, 2022**.

Should you have any questions and concerns regarding the program, you may contact **Dr. Maribeth G. Buenviaje**, Executive Director, Strategic Communications, Linkages and International Affairs Office of LPU-B at [intlaffairsoffice.com@lpubatangas.edu.ph](mailto:intlaffairsoffice.com@lpubatangas.edu.ph)

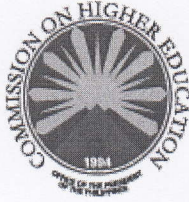
For information and guidance, please.

**MARICAR R. CASQUEJO, Ph.D., CESO III**  
Director IV

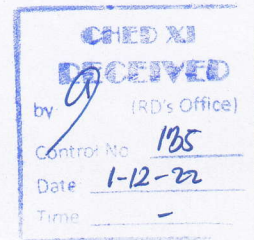
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Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**



**MEMORANDUM**

**TO :** ALL HIGHER EDUCATION INSTITUTIONS

**SUBJECT :** CALL FOR APPLICATIONS FOR THE "SUSTAINABLE AND INNOVATIVE KNOWLEDGE APPLICATION FOR TOURISM AND OTHER RELEVANT TOPICS FOR THE PHILIPPINES HIGHER EDUCATION SECTOR (SIKAT)", AN INTERNATIONAL CONTINUING PROFESSIONAL EDUCATION (ICPE) PROGRAM OF THE CHED WITH THE LYCEUM OF THE PHILIPPINES UNIVERSITY-BATANGAS

**DATE :** 11 JANUARY 2022

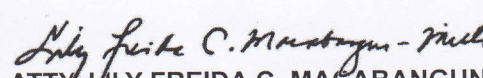
Pursuant to the Commission en Banc Resolution no. 784-2020 which approved the CHED Memorandum Order (CMO) titled, "Guidelines for International Continuing Professional Education (ICPE) Grants as an Additional Component of CMO No. 25, Series of 2016", the Lyceum of the Philippines University - Batangas (LPU-B) now seeks to fill 68 slots from Philippine Higher Education Institutions (HEIs) for its grantee-participants. Given this, the Commission now requests at least two (2) nominations from each HEI that offers degree programs on Tourism and Business to supply the said slots.

The details of the eligibility and application requirements and scholarship privileges are indicated in the Annexes. Applicants must submit their application at <https://forms.gle/CC8JV89RsnGuu2nL9> on or before **15 January 2022 (Saturday)**. The deadline of accepting documentary requirements is on **31 January 2022 (Monday)**.

Should you have any questions or concerns regarding this request, your designated staff may contact Dr. Maribeth G. Buenviaje, Executive Director, Strategic Communications, Linkages & International Affairs Office of LPU-B at [intlaffairsoffice.com@lpubatangas.edu.ph](mailto:intlaffairsoffice.com@lpubatangas.edu.ph).

Dissemination of the SIKAT Program Application is highly appreciated.

Thank you.

  
Milla Lily  
Freida  
Macabangun  
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Milla Lily  
Freida  
Macabangun  
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Digitally signed by Milla Lily Freida Macabangun on 2022.01.11 22:05:14 +08'00'

**ATTY. LILY FREIDA C. MACABANGUN-MILLA, CESO IV**  
OIC, Office of the Deputy Executive Director/  
Director, International Affairs Staff



## **CALL FOR APPLICATIONS (Phase 2)**

The Commission on Higher Education, in partnership with the Lyceum of the Philippines University-Batangas and the University of Alicante in Spain, will be having a one-year project entitled **Sustainable and Innovative Knowledge Application for Tourism (SIKAT) Project** under the International Continuing Professional Education (ICPE) Grants of CHED.

The SIKAT project is focused on improving and updating the curriculum needs of the Tourism sector, plus six (6) new topics taking into account the new challenges for local universities in a post-confinement scenario. Building the future of the next generation through the shared expertise of faculty members with strong institutional support would transform the lives of the families of the students when they are already serving the community as committed and dedicated professionals and workforce of the country.

### **Main objectives of the project are:**

- To provide the labour market & economy with high level skills required to enhance sustainable tourism through modernizing curricula, research and training offer in 85 Philippines HEIs; and
- To strengthen inter-institutional cooperation among Higher Education Institutions (HEIs), industry, and government in the Philippines, and foster innovation and knowledge transfer and policy support actions.

SIKAT will train 170 academic staff from 85 HEIs(5 institutions per region). During Phase 1 of the project, we already trained 102 scholars and we are still in need of 68 scholars for Phase 2.

In line with this, we are delighted to invite your esteemed institution to participate in this project, particularly your Dean of Tourism and Business and/or faculty members of this college. You can nominate at least two (2) participants.

### **Requirements:**

1. Online Application: <https://forms.gle/CC8JV89RsnGuu2nL9>
2. Application form: <https://bit.ly/3dMRHnF>
3. Letter of Recommendation signed by the head of the University
4. Letter of intent from the applicant
5. Updated Resume



6. Recent 2x2 photo with white background (soft copy)
7. A 2-minute video answering the following:
  - A. How can the training help you and your institution?
  - B. How can this revitalize the tourism sector?

Note: The video should be in landscape orientation, preferably in .mp4 format

or any format that is playable in all video players. Please upload the video in Google Drive and don't forget to give us access to the video and indicate the link in the registration.

**Qualified participants will enjoy the following benefits:**

1. Trained with international experts in Tourism and other related matters.
2. Free of charge in all webinars and training.

All applicants must submit their requirements thru email at [intlaffairsoffice.com@lpubatangas.edu.ph](mailto:intlaffairsoffice.com@lpubatangas.edu.ph) on or before January 15, 2022 (Tuesday).

For more information, please contact the following:

**Dr. Maribeth G. Buenviaje**

Executive Director

Strategic Communications, Linkages and International Affairs Office

Lyceum of the Philippines University- Batangas

[mgbuenviaje@lpubatangas.edu.ph](mailto:mgbuenviaje@lpubatangas.edu.ph)

**Dr. Sergel I. Dacut**

Linkages and International Affairs Supervisor

Lyceum of the Philippines University- Batangas

[sidacut@lpubatangas.edu.ph](mailto:sidacut@lpubatangas.edu.ph)