



Republic of the Philippines  
Office of the President  
**COMMISSION ON HIGHER EDUCATION**  
**REGIONAL OFFICE XI**  
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**MEMORANDUM FROM THE REGIONAL DIRECTOR**  
**No.037, s. of 2022**

For: **THE PRESIDENTS/ HEADS**  
**HIGHER EDUCATION INSTITUTIONS (HEIS) IN REGION XI**

Subject : **PARTICIPATION TO THE 1<sup>ST</sup> RESEARCH CONFERENCE ON BUSINESS**  
**AND INTERDISCIPLINARY STUDIES (RCBIS) WITH THE THEME**  
**"BUSINESS AND BREAKTHROUGHS"**

Date: **MARCH 23, 2022**

In accordance with the pertinent provisions of Republic Act No. 7722, otherwise known as the "Higher Education Act of 1994", this Office is endorsing the 1<sup>ST</sup> Research Conference on Business and Interdisciplinary Studies (RCBIS) with the theme "Business and Breakthroughs", to be held on June 30, 2022 to July 1, 2022 via Zoom Platform. This webinar is organized by University of Southeastern Philippines College of Business Administration. Registration for this webinar is **free of charge**. To register for the event, follow the link: [tinyurl.com/6ydvbsnx](https://tinyurl.com/6ydvbsnx)

For inquiries and other concerns kindly contact Ma. Joy G. Soriano and Pamela Dawn G. Patayon, 2022 Steering Committee Members at [majoy.soriano@usep.edu.ph](mailto:majoy.soriano@usep.edu.ph) or at [cba@usep.edu.ph](mailto:cba@usep.edu.ph) and [cba\\_research@usep.edu.ph](mailto:cba_research@usep.edu.ph) and through landline numbers (082) 227-5111 or (082) 227-8192. Attached along with this memorandum is the Conference Briefer with details for the event.

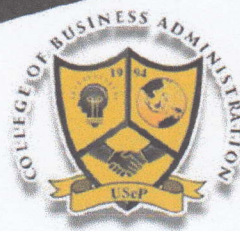
Wide dissemination of this Memorandum is desired.

  
**MARICAR R. CASQUEJO, Ph.D., CESO III**  
Director IV

Enclosed:  
As stated  
cc: records/blrajr.







# 1<sup>ST</sup> RESEARCH CONFERENCE ON BUSINESS AND INTERDISCIPLINARY STUDIES (RCBIS)

June 30-July 1, 2022  
Via Zoom Cloud Meetings

The end of doing research is not the mere arrival at findings. Rather, and more importantly, knowledge must be shared in order for it to serve its utility. Business and its related subjects are among the most popular fields of study with its dynamic landscape and its interdisciplinary nature, overlapping with fields such as economics, sociology, psychology, and information technology, to name a few.

Conferences are one of the important ways of disseminating knowledge from research undertakings. It provides an avenue for researchers in the same field to stay connected and keep abreast with recent developments in the field. It is also an opportune time for researchers to gain valuable insights and critique from leaders and experts in the field as well as build a network for future collaborative endeavors.

With the theme, "**Business and Breakthroughs**," the conference seeks to be an avenue for academic scientists, researchers, and research scholars to exchange and share their experiences and research results on aspects of Business and its interdisciplinary fields in the local and national setting.

## CONFERENCE STREAMS

Conference topics include, but are not limited to:

1. **ASEAN Integration and Globalization** - *Development and Business Education, Economic Policy and Development, Globalization*
2. **Business and Technology** - *Finance and Accounting, Innovation, Technology, Marketing, Organization, Human Resource and Management*
3. **Green Movement** - *Development Management and Sustainability, Tourism, Management, and Entrepreneurship, CSR, Governance, and Practices*





## PARTICIPATION AND PRESENTATION IN THE VIRTUAL CONFERENCE

This is a free virtual conference. Interested participants and presenters are invited to fill-out an online registration form thru the following link:  
<https://forms.gle/33DjQGrANcgHSggy8>

### *For Interested Presenters*

In the online registration form, enter your paper abstract containing 150-250 words. It should provide: **(1) the purpose of the study**, **(2) methodology**, **(3) summary of findings**, and **(4) the conclusion**. Provide a maximum of five keywords (Keywords should include: Discipline of the study, concepts investigated, and methods).

Authors of accepted abstracts for presentation will be notified by May 23 and will be asked to confirm their attendance to the event within 48 hours. Failure to do the same will be tantamount to forfeiture of the chance to present.

Once participation is confirmed, the event credentials (Zoom link and other event details & reminders) will be sent to the registered email address. Please note that the event can only accommodate up to 300 participants, including the presenters.

## KEY DATES

- ◆ **May 7** Last day of submission of Abstract for consideration
- ◆ **May 23** Notification of Acceptance to authors of accepted abstracts
- ◆ **May 31** Last day of submission of Full Papers
- ◆ **June 15** Last day of submission of pre-recorded presentation (for accepted papers)
- ◆ **June 30 and July 1** Conference Dates





## BEST PAPER AND BEST PRESENTER

The Full-paper submissions and the presentations will undergo evaluation using the following criteria:

### Criteria for Best Paper

<b>QUALITY</b> (Appropriateness of Statistical Tools or Methods of Analysis, Accuracy/Reliability of Data, and Clarity of Presentation/Documentation)	<b>50%</b>
<b>ORIGINALITY &amp; SIGNIFICANCE OF STUDY</b> (Uniqueness of the study, and contribution to new knowledge)	<b>25%</b>
<b>RELEVANCE</b> (Impact to industry or community, and potential for policy development)	<b>25%</b>

### Criteria for Best Presenter

<b>COMMUNICATION SKILLS</b> (Voice Projection/Pronunciation- 10% Grammar/Sentence Structure – 10%)	<b>20%</b>
<b>WORK ORGANIZATION</b> (Ability to present the assigned topic clearly – 15% Participation in the defense – 15%)	<b>30%</b>
<b>EFFECTIVENESS</b> (Ability to answer questions – 20% Mastery of the details of the study – 15% Ability to convince the panelists of the ideas being presented – 15%)	<b>50%</b>