



Republic of the Philippines
Office of the President
COMMISSION ON HIGHER EDUCATION
REGIONAL OFFICE XI
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MEMORANDUM FROM THE REGIONAL DIRECTOR
No. 080, s. 2022

For: **THE PRESIDENTS/ HEADS
HIGHER EDUCATION INSTITUTIONS (HEIS) IN REGION XI**

Attention: **COUNCIL OF DEANS OF ALL PROGRAMS IN REGION XI**

Subject : **ATTENDANCE TO THE REGIONAL ORIENTATION ON THE ASEAN MONTH
CELEBRATION AND INTERNATIONALIZATION SCOPING 2022**

Date : **June 17, 2022**

In accordance with the pertinent provisions of Republic Act No. 7722, otherwise known as the "Higher Education Act of 1994", Higher Education Institutions in Davao Region are enjoined to attend the Regional Orientation on the ASEAN Month Celebration and Internationalization Scoping 2022 on June 30, 2022, 9 AM to 12 NN via Zoom Video Conference with the following credentials:

Meeting ID: 947 9884 5649

Passcode : 512364

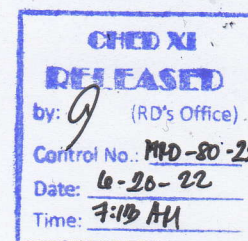
Enclosed are the concept notes for the said activity. Should you have any questions and concerns regarding the orientation, you may contact **Mr. Bernardo Luis R. Alejandro Jr.**, Education Supervisor II, Focal Person, ASEAN Celebration 2022, through balejandro@ched.gov.ph or **Dr. Randy A. Tudy**, Education Supervisor II, through tudy@ched.gov.ph

For information and guidance, please.

For the Director IV


ENGR. LUIS D. PEREZ, Ph.D.
Chief Education Program Specialist

Enclosed: as stated
cc: records/blrajr./rat



2022 ASEAN CELEBRATION AND INTERNATIONALIZATION SCOPING

BACKGROUND

Pursuant to Proclamation No. 282 dated 31 July 2018 (amending Proclamation No. 1008 dated 21 May 2018), August is declared as “**ASEAN Month**” in honor of the regional bloc’s founding on 08 August 1967. In commemoration of ASEAN’s 55th founding anniversary this year, the Commission shall join the Philippine higher education sector in building efforts to increase ASEAN awareness.

Building on Cambodia’s ASEAN Chairmanship Theme, “**ASEAN A.C.T.: Addressing Challenges Together**”, the Commission’s ASEAN Celebration aims to be a platform for higher education stakeholders to highlight ideas on how ASEAN’s efforts as a unified regional bloc help its member states address opportunities and challenges globally and regionally, with special focus on how we reimagine and rebuild higher education together as pandemic restrictions begin easing off.

This year, the focus will not only be on promoting and sustaining gains we have achieved in building ASEAN awareness, we will also take stock of how internationalization has impacted the Philippine higher education landscape. In recognition of the growth and expanding wealth of knowledge, experience, and expertise of our institutions in this field, the activity lineup for this year shall also be expanded to include scoping activities aimed at building a fuller picture of how the Philippine higher education sector has developed through internationalization.

This initiative is part of the International Affairs Staff’s Building Internationalization Competitiveness Program under its Promotion of Higher Education component. It responds to various commitments under the draft ASEAN Education Work Plan 2021-2025, such as promoting ASEAN awareness through the organization of education activities and events; and the ASEAN Plus Three Plan of Action on Education 2018-2025, such as cross-sectoral strategies on capacity-building, building of networks, and developing exchanges, among others.

ACTIVITIES

I. ASEANWave Webxhibition and Festival

The Commission, in partnership with the University of the Philippines Open University (UPOU), will be hosting the ASEANWave Webxhibition and Festival (Philippine Edition 2022) with the support and participation of CHED Regional Offices (ROs) and Philippine higher education institutions (HEIs).

This project will be a cultural exhibition and festival of ideas and images expressed through three main categories: performing arts (poetry, dance, and song), visual and multimedia arts, and academic poster exhibitions. Through this initiative, we hope to share with the ASEAN region and the world creative

and innovative works co-created by ASEAN students, faculty, artists, content creators, researchers, and scholars.

Three main categories of competitions will be held at the regional level. Winners will proceed to the national level where champions and finalists will be chosen and awarded during the ASEAN Celebration Kick-Off and Awarding Ceremony in August 2022. All entries must be created in partnership with participants from other ASEAN member states. These categories will be separate from the usual regional-level contests held annually by the CHEDROs. More details will be provided once the concept and implementation plan are final.

Budget for both sets of competitions—i.e. 1) the annual regional contests organized by CHEDROs, and 2) the ASEANWave national level competitions organized by UPOU—should be included in the CHEDROs' respective work and financial plans (WFPs).

II. Internationalization Scoping, Data Collection, and Analytics

Much work has been done by Philippine HEIs in addressing the opportunities and challenges brought about by internationalization. In recognition of the growth and expanding wealth of knowledge, experience, and expertise of our institutions in this field, a scoping activity will enable the Commission to paint a clearer picture that shows the extent of internationalization in the sector. We will also be able to identify gaps and needs that need to be addressed. Along this line and considering the nature and breadth of our annual commemorative activities, CHEDROs are also requested to integrate internationalization scoping into their 2022 ASEAN Celebration plans.

A scoping instrument is currently being developed by the International Affairs Staff which will be distributed to CHEDROs so that they can proceed with data gathering, interpretation, and packaging. On top of a comprehensive report on internationalization in your respective regions, CHEDROs are also requested to set up information dashboards showing the results. To ensure that all stages of the scoping process have sufficient financial support, CHEDROs are strongly encouraged to plan and include the needed budget in the WFP they will submit.

III. Other Activities: Annual Commemorative Contests

The Commission's 2022 ASEAN Celebration, similar to the celebrations in 2020 and 2021 shall have various **regional competitions** that can be held online or on-site, depending on local restrictions and health protocols in place at the time of the activity:

- Essay writing contest
- Poster-making contest
- Spoken word poetry contest
- Online teaching demo contest
- Facemask creation contest

- Online chorale contest
- Other categories determined by the CHEDROs

OBJECTIVES AND INDICATORS

It is hoped that this initiative further helps Philippine higher education stakeholders in creating and expanding access to education opportunities through virtual networking and partnerships. In particular, it aims to:

- Promote and sustain ASEAN awareness
- Explore and contribute to activities that foster the ASEAN Spirit and Identity
- Provide opportunities to celebrate the ASEAN Community and strengthen community-building
- Contribute to at-home and cross-border internationalization initiatives by providing opportunities and platforms for partnership-building and collaborative projects